



## WEAAD Bulletin - Spring 2018



### GROWING THE CONVERSATION



Join us in  
**Growing the Conversation**  
to Prevent Elder Abuse on  
**World Elder Abuse Awareness Day**  
June 15th

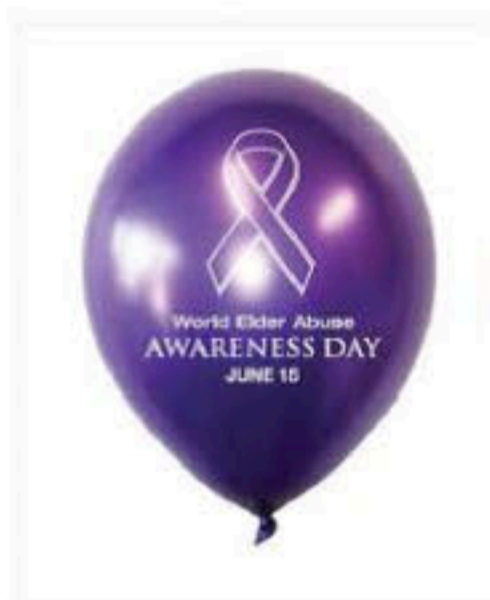
#### We can all get involved to create lasting local changes!

Our 2018 WEAAD theme, **'Seeds of Change'**, engages individuals, agencies and organizations to **"grow the conversation"** to prevent elder abuse. The Seeds of Change Cards provides a unique approach taking action and being part of the solution.

Incorporating activities giving the Cards to seniors, families, clients or customers or creating social activities that involve planting wildflowers, that are embedded into the ribbon on the card, can bring awareness to the issue. "Planting the Seeds" is just one little thing YOU can do to make a BIG difference in growing the conversation.

### WEAAD Promotional Materials

This year EAO is offering you the opportunity to purchase WEAAD Balloons and/or Seeds for Change Cards to promote WEAAD and increase awareness at your local events!



#### "Seeds of Change Cards"

The Cards are imprinted with the Seniors Safety Line information, accompanied by a purple paper ribbon which is embedded with wildflower seeds. Plant the ribbon for plants to grow!

Available in:  
Packages of 50 or 100 for \$1 each.  
Card Size: 3.67" x 4.25"

#### WEAAD Balloons

Balloons are imprinted with WEAAD Logo and June 15 date. The balloons are 12" in diameter with a Purple Crystal-Finish. They are a great addition to decorating your event or office for WEAAD!

Available in:  
Package of 50: \$20  
Package of 100: \$40

[Order Here](#)

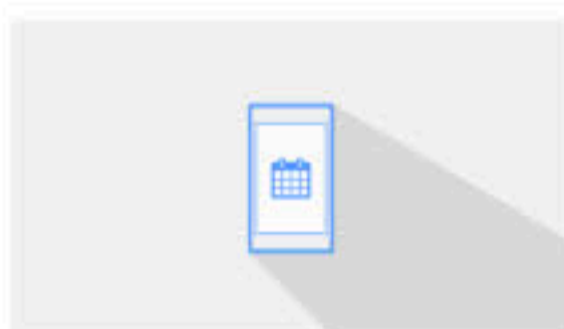
**We encourage you to place your order by  
May 15th to guarantee delivery by June 15!**

### REGISTER your EVENT

EAO is encouraging all networks and organizations to share their events and planned activities on the WEAAD Calendar of Events.

Provide your event details and upload poster/flyer by going to:  
[weaad.elderabuseontario.com/register-your-event](http://weaad.elderabuseontario.com/register-your-event)

**Share Your Events on Social Media**  
**@ElderAbuseOnt**  
**#WEAAD2018 #EAO**  
**#GrowTheConversation**



**Don't forget to share your event PHOTOS after your WEAAD events!**

Learning about other WEAAD events is inspiring and motivating!

### WEAAD Tools and Tips

EAO's [WEAAD Website](#) provides individuals access to information and resources related to World Elder Abuse Awareness Day.

- Downloadable media templates
- Planning Tips
- Fact Sheets
- Certificates
- Links to supporting resources
- Listing of Events

**Be sure to check out what OUR site can offer you!**

[weaad.elderabuseontario.com](http://weaad.elderabuseontario.com)

### It's Not Right

Join us in building the movement for social change across the province, to raise awareness of this issue and mobilize communities in Ontario to take action.

Elder Abuse Ontario is creating a movement of social change in Ontario to stop abuse and neglect of older adults.

EAO is encouraging Elder Abuse Networks and agencies use the [INR WEAAD Resources](#) to host an event to create awareness of elder abuse and engage community members to Grow the Conversation to promote dignity and respect of older adults.

**For more information on WEAAD Events, please contact:**

Elder Abuse Ontario | 2 Billingham Road, Suite 306 | Toronto, ON M9B 6E1

[admin@elderabuseontario.com](mailto:admin@elderabuseontario.com) | [www.elderabuseontario.com](http://www.elderabuseontario.com)